W16

Student owned
Student operated
Student oriented
91.1 FM

WMUA is what's happening

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WMUA IS

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WHO

WMUA; student owned, student operated, student oriented.

WHAT

WMUA offers on-the-job training for anyone interested in a fun, worthwhile experience in the radio field. Be an announcer, a news analyst, aa technician, a reporter, or even a painter at WMUA.

WHERE

Main Engineering Building, basement floor, room 42

WHEN

NOW !

WHY

- for practical experience
- for future application in engineering, broadcasting, journalism, public relations, advertising, and other careers
- for good times "at the station"

DO YOU WAKE UP DEAD OR ALIVE ? TRY

C C
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FoM
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7-9:30 am

weekdays

HOW

Call 545-2876, or better still, come down to talk with us about joining our staff. See us at work. "Tour" our six-room suite still neat from our last clean-up spree.

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ARE YOU A REBEL ? ARE YOU KNOWN FOR GETTING THE RIGHT ANSWER THE WRONG WAY ? WE NEED

Y O U !

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PROGRAM NOTES

- COFFEE ON CAMPUS

Features lively music, up-to-the-minute news reports, and frequent weather reports and time + temperature checks to get you up on the right side, the bright side

- MIDDAY AND EVENING REPORTS

Includes all the news worth reporting

- AFTERNOON A-GO-GO

Swingin' rock show with the latest popular tunes

- FOLK SPOTLIGHT

Songs of the people for people to hear

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ON THE SCENE . . .

- coverage by the United Press International Wire Service

- live and taped coverage of campus political events

- telephone access to press conferences with Governor Volpe and to news breaking in any part of the State

- telephone source for Federal government press conferences

- news analysis and commentary team to provide depth in international and national news on the 6:30 P.M. news summary

ON THE SPOT . . .

- portable tape recorder

- two walkie-talkies with campus wide-range

- police call monitor system

- facilities for recording any news source through the telephone

ANNOUNCERS

REPORTERS

for

INTERNATIONAL

NATIONAL

LOCAL

COMMUNITY

NEWS

EXPERIENCE

NECESSARY

ON THE JOB . . .

- News Director, Ed Jewett, a sophomore government major

- Assistant Director, Norm Powers, a freshman wildlife major

- Advisor, Neil Giroux, a senior government major employed by WHMP on a part time professional basis

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WHEN YOU SEE NEWS IN THE MAKING,

CALL WMUA AT 545-2876 or 545-2425

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- Genesis of a Nation

A new outlook on the history of Canada through poetry and music as well as commentary

- International Science Report

A summary of what's new in the many fields of science from surgical techniques on the treatment of depression to air conditioning for cows in order to increase milk production

WMUA PROGRAM SCHEDULE

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00	COFFEE ON CAMPUS ----------						
9:30	CANADIAN BROADCASTING CORP. - Genesis of a Nation ----------					10:00 CHILDREN'S HOUR	SOUNDS OF SUNDAY
10:30	MUSIC THEATER ----------						
11:30	BROADCASTING FOUNDATION OF AMERICA - Educational Features ----					11:05 POTPOURRI	12:00 NEWS OF THE WEEK IN REVIEW
12:30	MID-DAY REPORT - Eastern Educational Radio Network ----------					2:05 THE ART OF JAZZ	
1:00	CONCERT HALL ----------						12:30 POET'S CORNER
3:00	AFTERNOON A GO GO ----------					5:05 STANDING ROOM ONLY	1:00 SHOWCASE
5:30	EVENING REPORT-Eastern Educational Radio Network - world news-					6:00 MUSICAL ED. FEATURE	4:00 SUNDAY AFTERNOON OPERA
6:00	EVENING REPORT-WMUA News-local, regional, campus news & sports-						
6:30	BROADCASTING FOUNDATION OF AMERICA - Educational Feature -----					THE SOUNDS OF NOW	
Evening 7:00	GENESIS OF A NATION	FOLK SPOTLIGHT	GENESIS OF A NATION	FOLK SPOTLIGHT	SOUTHWEST FOCUS		THEATER IN THE ROUND
8:00	SOCIOLOGY DISCUSSION	FEATURE DISCUSSION	CAMPUS LECTURE	PANORAMA	CAMPUS POLITICS	FLASHBACK SHOW	
8:30	CAMPUS SHOWCASE				SURVEY SHOW		CLASSICS
9:00	MUSICALE	9:45 OPEN FORUM	MUSICALE	MUSICALE			
11:00	NEWS	NEWS	NEWS	NEWS		NEWS	
11:10	NIGHT SOUNDS	NIGHT SOUNDS	NIGHT SOUNDS	NIGHT SOUNDS		NIGHT RIDE	
1:00	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	12:00 NEWS

- CAMPUS POLITICS AND EVENTS

Reports on what's happening on campus

- SPORTS

Features live coverage of U. Mass. football and basketball games

- NIGHT RIDE

An all request program, phone 545-2876 any time after eleven o'clock on Saturday nights to request any type of song not over 5½ minutes long

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ARE YOU TALENTED ? WANT TO

PUT YOUR TALENT TO GOOD USE ?

WE HAVE A JOB FOR EVERY TALENT.

DON'T BELIEVE IT ? TRY US !

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- CHILDREN'S HOUR

Turns to the community-at-large in an effort to entertain the "wee folk" and the young-at-heart

- CLASSICS

Presents classical music for your listening enjoyment

- SOUNDS OF NOW

An analysis of the latest recordings and music trends

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WMUA IS ON THE AIR 18 HRS. A DAY WITH PROGRAMMING OF INTEREST AND VALUE TO YOU WHO PAY THE BILL. GET YOUR MONEY'S WORTH, TUNE TO 91.1 F.M.

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- FLASHBACK '68

Dick "The Flash" Jandrow plays songs from the early days of rock & roll

- SOUTHWEST FOCUS

Coverage of the important Southwest happenings

- NEW DIMENSIONS OF EDUCATION

Discussions on many of the new ideas and trends in the field of education

- POTPOURRI

A collage for thinking minds.

- THE DEVELOPMENT WORLD

Commentary on the problems and advancements of society. The topics vary from the use of specialized maps to cutting the high costs of medicinal drugs

- NIGHT SOUNDS

Late night sounds to sooth nerves

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WMUA

FEATURES

REDMEN SPORTS

The much-traveled Sports Department of WMUA will broadcast the following varsity basketball games in the near future, with play-by-play coverage by Glenn Briere and color by Chet Wronski.

Thursday, Feb. 22, URI, 7:50

Saturday, Feb. 24, at Maine, 7:25

Tuesday, Feb. 27, at Northeastern, 8:05

Saturday, March 2, Boston Univ., 7:50

WMUA also covers national and regional sports with the aid of UPI. For total sports coverage, tune in the student station, WMUA.

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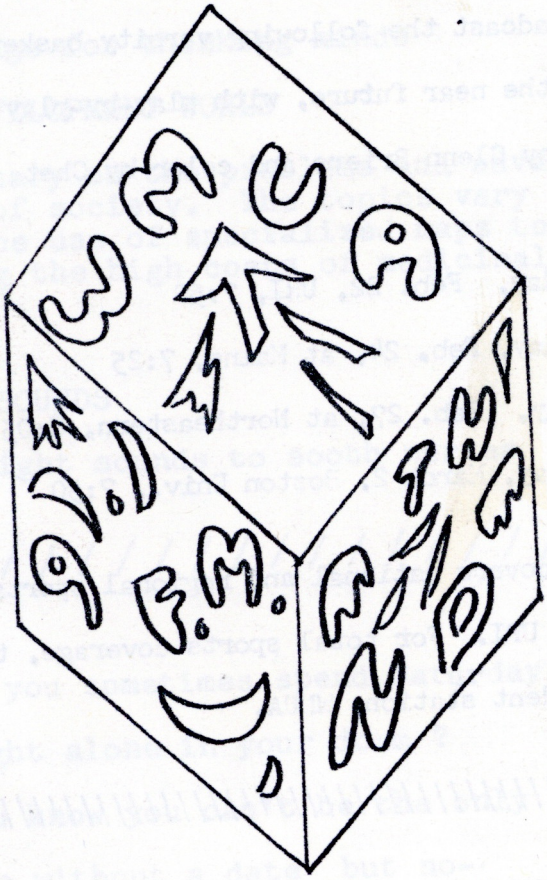
FRESHMEN SOPHOMORES

EVERY YEAR ON A REGULAR BASIS WMUA LOSES PART OF ITS STAFF. THIS RAPID TURNOVER OPENS THE MAJORITY OF TOP SPOTS EACH YEAR. BE A B.M.O.C., JOIN WMUA